





Invitation to GREET CE Webinar

Alternative Financial Instruments For Construction SMEs Driving the Green Transition

 10 July 2025 |  10:00–12:00 CET |  Online (MS Teams)
 Register via email: zgigm@gzs.si | Participation is free (limited slots)

Dear colleagues and innovation partners,

The Chamber of Construction and Building Materials Industry (ZGIGM) at the Chamber of Commerce and Industry of Slovenia, as the coordinator of the **Eco Construction Pilot** in the **GREET CE** project (Green Transition in Central Europe), cordially invites you to a strategic online session dedicated to **alternative finance for sustainable innovation in construction**.

In times where the speed of transition determines success, the critical question is no longer *whether* sustainable and circular innovations are necessary — but rather: **How can SMEs finance their way into the real market and scale?**

This webinar is tailored for forward-looking companies, financial actors, and innovation professionals interested in exploring emerging financial instruments that support green growth — beyond traditional grants.

What to Expect

- **GoParity (Portugal/Spain)** – A leading European crowdlending platform and GREET CE consortium partner will present its hands-on experience in financing sustainable impact projects across Europe. With over €50M deployed into renewables, circular economy ventures and social innovation, GoParity brings fresh insight into how community-driven finance can make projects bankable.
- **Nekster™ (Slovenia)** – A fintech company specialised in alternative finance will share practical pathways for SMEs seeking liquidity and scale-up capital. Topics will include:
 - Unlocking internal cash reserves;
 - Engaging private/institutional capital;
 - Understanding debt and equity options;
 - Investor readiness – pitching and credibility;
 - Transparency as a competitive asset.

The session will conclude with an interactive Q&A and open discussion. We encourage active participation and exchange.

This event is part of the **GREET CE knowledge transfer track**, supporting Central European SMEs with practical competencies for navigating finance and investment landscapes, in alignment with **I3** and other EU instruments.

We look forward to welcoming you to this dynamic and informative session.

With kind regards,

ZGIGM – Chamber of Construction and Building Materials Industry, Slovenia

Registration & contact: zgigm@gzs.si

Language: English

Participation is free of charge, but **places are limited**



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